

## WHY HAS IT COME ABOUT?

GDPR is an update to the existing Data Protection Act of 1995.



Obviously, technology has moved on significantly since 1995, and the old guidelines are not fit for purpose.

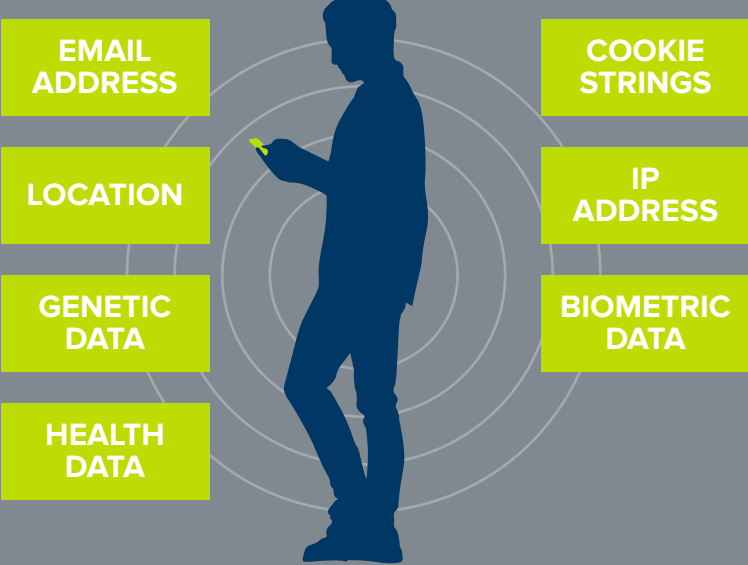


This update brings data protection rules in line with technology and society today.



## WHAT'S NEW?

THE DEFINITION OF WHAT CONSTITUTES 'PERSONAL DATA' NOW INCLUDES MUCH MORE, SUCH AS...



PENALTIES FOR NON-COMPLIANCE INCLUDE FINES OF UP TO



### CONSENT



Consent must be freely given, specific, informed and unambiguous – with a positive opt in

AND YOU MUST BE ABLE TO PROVE IT!

### NEW RIGHTS OF THE DATA SUBJECT

- ✓ the right to be informed
- ✓ the right of access
- ✓ the right to rectification
- ✓ the right to restrict processing
- ✓ the right to data portability
- ✓ the right to object
- ✓ the right not to be subject to automated decision-making

### WIDER GEOGRAPHICAL SCOPE

GDPR applies to all companies processing the personal data of people who live in the EU



## 6 PRINCIPLES OF THE GDPR

- 1 Data should be processed lawfully, fairly and transparently
- 2 Data should be collected for specified, explicit, legitimate reasons
- 3 Data held about a person should be limited to what is necessary for that purpose
- 4 Data held should be accurate and kept up to date
- 5 Data should be deleted once it has fulfilled the original purpose for which it was collected
- 6 Data should be handled securely, confidentially and with integrity

## WHAT YOU NEED TO DO NOW

### 1 CONDUCT AN AUDIT OF YOUR DATA

- 
- What data do you collect?
- 
- What is it for?
- 
- How is it collected?
- 
- Where is it stored?
- Who uses it?
- When was it collected?
- Do you have an opt in?
- What processes and procedures do you have in place for data?

### 2 DEVELOP RISK MANAGEMENT STRATEGIES



**IDENTIFY RISKS**

Determine the impact and likelihood of a data breach



**RISK MITIGATION**

Identify steps to mitigate the risks

**PLAN**

Know how you will detect, report and investigate if a data breach occurs



### 3 WRITE PROCEDURES FOR HANDLING DATA

DRAFT PROCEDURES FOR: GETTING CONSENT, KEEPING UP TO DATE, STORAGE, ACCESS, DELETION...



UPDATE YOUR PRIVACY POLICIES

WRITE CONTRACTS AND POLICIES TO COVER WORK WITH THIRD PARTY DATA USERS

